Direct Care is a patient-centered healthcare model. In Direct Care, insurance bureaucracy, fees, and miscommunication are removed from the conversation. This approach restores the doctor-patient relationship and builds trust. It allows you and your doctor to both focus on improving your vision and your health.

As insurance regulations become more burdensome, many doctors are stepping away from the mainstream healthcare system and joining the ranks of Direct Care providers. Doctor Bontrager is proud to join these healthcare professionals who are challenging the status quo. Together, we are restoring excellence, relationships, transparency, and accessibility to healthcare.

Direct Care vs Vision Insurance Value Comparison

	Small Wonder Eyecare	In network doctor
Time with doctor	45 - 60 minutes	10 - 15 minutes
Monthly premium	None	\$12 x 12 months = \$144
Copay	None	\$25
Dry eye screening	Included	Not included
DMV, CDL, or other forms that require Dr signature	Included	\$65
Cash back	\$35 - \$45 for major commercial insurances	None
Total cost	\$145 (\$105 net with cash back)	\$234

in network charges are based on national averages

Direct Care vs Medical Insurance Value Comparison

	Small Wonder Eyecare	In network doctor
Time with doctor	45 - 60 minutes	10 - 15 minutes
Monthly premium	None	varies
Copay	None	\$30
Refraction	Included	\$100
Dilation	Included	\$40 if not covered
DMV, CDL, or other forms that require Dr signature	Included	\$65

Total cost	\$145	\$195 plus monthly premiums
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In network charges are based on national averages